

## **Good Tern Co-op and Natural Foods Guiding Principles (Proposal)**

1. Promote a welcoming, service-oriented atmosphere.
2. Manifest unquestionable integrity in all store operations and management practices.
3. Promote a working environment in which staff and volunteers treat each other and shoppers with fairness, compassion and respect, where clear, honest and open communication is both supported and expected, where staff and volunteers know that their work and involvement is valued and where there are opportunities to excel and grow.
4. Strive to be a trusted source of high quality local, organic food and reliable food related information for the community.
5. Strive to offer a high quality natural alternative to local organic products in each major product category when there is an extreme price differential.
6. Recognize and appreciate the various configurations of a healthy diet for different people and provide accommodating food and products as possible eg for gluten free, salt-free diets etc.
7. Offer multiple and diverse opportunities for member/owner volunteer hours and involvement .
8. Promote socially responsible and environmentally sustainable practices.